

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364			ADVERTISER (OR AGENCY AND ADVERTISER)			<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.			
AND	815 Slaters Ln			320 1st St SE			
ADDRESS	Alexandria VA 22314-1219			Washington DC 20003-1838			
	USA			USA			
CONTACT	Tracey Robinson			PRODUCTEst 3426			
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT		1300	
			3426	CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2							

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	04:58A	05:58A	30S	10/26/12-10/26/12	SUNRISE THIS MORNING	1	500.00	500.00
2	11111..	5	04:58A	05:58A	30S	10/29/12-11/02/12	SUNRISE THIS MORNING	5	500.00	2500.00
3	11000..	2	04:58A	05:58A	30S	11/05/12-11/06/12	SUNRISE THIS MORNING	2	500.00	1000.00
4	00002..	2	05:58A	07:00A	30S	10/26/12-10/26/12	THIS MORNING	2	1000.00	2000.00
5	22222..	10	05:58A	07:00A	30S	10/29/12-11/02/12	THIS MORNING	10	1000.00	10000.00
6	22000..	4	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	4	1000.00	4000.00
7	00001..	1	07:00A	09:00A	30S	10/26/12-10/26/12	CBS THIS MORNING	1	650.00	650.00
8	11111..	5	07:00A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	5	650.00	3250.00
9	11000..	2	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	2	650.00	1300.00
10	Sa	1	07:57A	09:00A	30S	10/27/12-11/03/12	SAT 8AM NEWS	2	700.00	1400.00
11	Su	1	07:58A	09:30A	30S	10/28/12-11/04/12	CBS SUNDAY MORNING	2	2100.00	4200.00
12	00001..	1	11:58A	12:30P	30S	10/26/12-10/26/12	NOON NEWS	1	1000.00	1000.00
13	11111..	5	11:58A	12:30P	30S	10/29/12-11/02/12	NOON NEWS	5	1000.00	5000.00
14	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	1000.00	1000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>ADDRESS</b>	Alexandria	VA 22314-1219	Washington	DC 20003-1838	
	USA		USA		
<b>CONTACT</b>	Tracey Robinson		<b>PRODUCT</b> Est 3426		
<b>LOCAL SALESPERSON</b>	Nicole Roy Pol	<b>AGENCY EST. NO.</b> 3426	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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			FROM	TO						
15	Su	1	09:58A	11:30A	30S	10/28/12-11/04/12	WCCO SUNDAY MORNING NEWS	2	1200.00	2400.00
16	00001..	1	02:58P	03:57P	30S	10/26/12-10/26/12	DR. PHIL	1	750.00	750.00
17	11111..	5	02:58P	03:57P	30S	10/29/12-11/02/12	DR. PHIL	5	750.00	3750.00
18	10000..	1	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	1	750.00	750.00
19	00002..	2	03:57P	05:00P	30S	10/26/12-10/26/12	ELLEN DEGENERES	2	1000.00	2000.00
20	11111..	5	03:57P	05:00P	30S	10/29/12-11/02/12	ELLEN DEGENERES	5	1000.00	5000.00
21	10000..	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	1000.00	1000.00
22	11011..	4	04:59P	05:30P	30S	10/29/12-11/02/12	M-F 5PM NEWS	4	2000.00	8000.00
23	10000..	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	2000.00	2000.00
24	00100..	1	05:30P	05:58P	30S	10/31/12-10/31/12	CBS EVENING NEWS	1	3500.00	3500.00
25	10000..	1	05:30P	05:58P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	3500.00	3500.00
26	00001..	1	05:59P	06:30P	30S	10/26/12-10/26/12	M-F 6PM NEWS	1	3400.00	3400.00
27	11111..	5	05:59P	06:30P	30S	10/29/12-11/02/12	M-F 6PM NEWS	5	3400.00	17000.00
28	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	3400.00	3400.00
29	Sa	1	06:00P	06:30P	30S	10/27/12-10/27/12	SATURDAY 6P NEWS	1	3400.00	3400.00
30	Su	1	05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	1	1800.00	1800.00

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NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT Tracey Robinson

PRODUCT Est 3426

LOCAL SALESPERSON Nicole Roy Pol

AGENCY EST. NO.  
3426

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS: 2

**Cancellation Notice**

**Required**

Announcement 28 days  
prior notice

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			FROM	TO						
31	00001..	1	06:27P	07:00P	30S	10/26/12-10/26/12	WHEEL OF FORTUNE	1	4400.00	4400.00
32	11111..	5	06:27P	07:00P	30S	10/29/12-11/02/12	WHEEL OF FORTUNE	5	4400.00	22000.00
33	10000..	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	4400.00	4400.00
34	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	VEGAS	1	6000.00	6000.00
35	Th	1	06:58P	08:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	7000.00	7000.00
36	Sa	1	08:58P	10:00P	30S	10/27/12-10/27/12	48 HOURS MYSTERIES	1	3000.00	3000.00
37	Su	1	05:58P	07:00P	30S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	8500.00	8500.00
38	11111.0	5	10:00P	10:35P	30S	10/29/12-11/02/12	LATE NEWS M-F/SU	5	4200.00	21000.00
39	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	4200.00	4200.00
40	Sa	1	10:00P	10:35P	30S	10/27/12-11/03/12	LATE NEWS SAT	2	2600.00	5200.00
41	00002..	2	10:35P	11:38P	30S	10/26/12-10/26/12	LATE NIGHT WITH DAVID	2	1000.00	2000.00
42	22222..	10	10:35P	11:38P	30S	10/29/12-11/02/12	LATE NIGHT WITH DAVID	10	1000.00	10000.00
43	20000..	2	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	2	1000.00	2000.00
44	Sa	1	10:35P	11:05P	30S	10/27/12-11/03/12	STORM STORIES	2	700.00	1400.00
45	Sa	1	07:57A	09:00A	30S	10/27/12-10/27/12	SAT 8AM NEWS	1	400.00	400.00

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ethnicity

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	112		200950.00
							Billing Summary			
						Qtr 4-12	<u>Oct</u> 39300.00	<u>Nov</u> 161650.00	<u>Dec</u> .00	<u>Total</u> 200950.00
									<u>GRAND TOTAL</u> 200950.00	

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